

Project



Dutch design  
Bicycles & Components



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*Project*



THE CHOPPERDOME AMSTERDAM WAS ESTABLISHED 8 YEARS AGO.

THE SHOP IS SPECIALISED IN CRUISER-, CHOPPER- AND LOWRIDER BICYCLES AND ITS MAIN AIM IS TO DEVELOP AND PROVIDE CUSTOM PARTS AND BICYCLES.

NOWADAYS, THE COMPANY'S PORTFOLIO INCLUDES SEVERAL IMPORTANT BRANDS WITHIN THIS NICHE MARKET AND OFFERS MORE THAN 1000 PRODUCTS. OUR DEDICATED TEAM IS RESPONSIBLE FOR MEETING THE DEMANDS OF CUSTOMERS WORLDWIDE.

THE CHOPPERDOME HAS MADE AN IMPORTANT CONTRIBUTION TO THE CRUISER WORLD BY INTRODUCING ITS OWN BRAND: PROJECT 346. THE FIRST PRODUCT IN THIS LINE IS THE BASMAN; AN ORIGINAL DUTCH DESIGNED STRETCHED CRUISER THAT IS A COMBINATION BETWEEN A CLASSIC CRUISER AND A SOLID MEN'S BICYCLE.

TALL PEOPLE NO LONGER HAVE TO POSITION THEMSELVES UNCOMFORTABLY ON THEIR BIKES; ITS UNIQUE T-SEATPOST MAKES THE BIKE FIT FOR LENGTHS BETWEEN 1.70 TO 2.00M. THE FRAME IS FURTHERMORE DESIGNED FOR ALL SORTS OF CUSTOM PURPOSES. IN ORDER TO CREATE A ONE OF A KIND PROJECT, PROJECT 346 ALSO PRESENTS A LINE OF UNIQUE PARTS.

PROJECT 346 FOR THE LOVE OF BICYCLES AND DESIGN.

DUTCH DESIGN STRETCHED CRUISER  
BASMAN 100SL  
GLOSS BLACK

47 MM DOUBLE WALL RIMS  
346 CRUISER SEAT WITH MATCHING GRIPS  
346 DOUBLE DOWN FORK  
SCHWALBE FAT FRANK TIRES  
TOP LINE CHAINGUARD  
T SEAT POST  
346 FRONT AND REAR FENDER  
346 SHORTY STEM  
SINGLE SPEED



**Basman - 100-SL black**

DUTCH DESIGN STRETCHED CRUISER  
BASMAN 100SL  
JEWEL WHITE

47 MM DOUBLE WALL RIMS  
346 CRUISER SEAT WITH MATCHING GRIPS  
346 DOUBLE DOWN FORK  
SCHWALBE FAT FRANK TIRES  
TOP LINE CHAINGUARD  
T SEAT POST  
346 FRONT AND REAR FENDER  
346 SHORTY STEM  
SINGLE SPEED





**Basman - 100SL - white**

DUTCH DESIGN STRETCHED CRUISER  
BASMAN 107SL  
GLOSS BLACK

SHIMANO 7 SPEED  
47 MM DOUBLE WALL RIMS  
346 CRUISER SEAT WITH MATCHING GRIPS  
346 DOUBLE DOWN FORK  
SCHWALBE FAT FRANK TIRES  
TOP LINE CHAINGUARD  
T SEAT POST  
346 FRONT AND REAR FENDER  
346 SHORTY STEM



**Basman - 107-SL - black**

DUTCH DESIGN STRETCHED CRUISER  
BASMAN 107SL  
JEWEL WHITE

SHIMANO 7 SPEED  
47 MM DOUBLE WALL RIMS  
346 CRUISER SEAT WITH MATCHING GRIPS  
346 DOUBLE DOWN FORK  
SCHWALBE FAT FRANK TIRES  
TOP LINE CHAINGUARD  
T SEAT POST  
346 FRONT AND REAR FENDER  
346 SHORTY STEM



**Basman - 107-SL - white**

# DUTCH DESIGN STRETCHED CRUISER BASMAN 200 INDIAN RED WITH GOLD PINSTRIPING

NUVINCY HUB  
47 MM DOUBLE WALL RIMS  
346 CRUISER SEAT WITH MATCHING GRIPS  
346 RIGID FORK  
SCHWALBE FAT FRANK TIRES  
TOP LINE CHAINGUARD  
T SEAT POST  
346 FRONT AND REAR FENDER  
346 CLASSIC STEM

## NUVINCI HUB:

FINALLY THERE'S A DRIVETRAIN FOR ALL AGES  
AND EXPERIENCE LEVELS!  
THE REVOLUTIONARY, AWARD-WINNING NUVINCI®  
SMOOTH CRUISE CVP™.

IT USES SPHERES INSTEAD OF GEARS TO GIVE  
RIDERS AN "INFINITE" NUMBER OF SPEED RATIOS  
TO SEAMLESSLY AND CONTINUOUSLY ADJUST FOR  
THE SMOOTHEST, SIMPLEST, MOST COMFORTABLE  
RIDE EVER! WITH THE NUVINCI CVP, MAINTAINING  
THE PERFECT CADENCE IS AS EASY AS ADJUSTING  
THE VOLUME ON A RADIO.



**Basman - '200sl - red**

## **COLOR OPTIONS 100SL & 107SL:**

**MAT ROD**

**MAT BLACK WITH RED RIMS, WHITE GRIPS AND  
SADDLE AND CHROME 346 HANDLEBAR**

## **KITTYS WHITE**

**A WHITE BASMAN WITH BLACK COMPONENTS  
AND 346 HANDLEBAR IN WHITE**

## **BASMAN BLACK-ORANGE**

**BASMAN BLACK WITH METALIC ORANGE FENDERS  
AND CHROME 346 HANDLEBAR**

## **BUILD-UP KITS:**

### **BASMAN 100 FRAME KIT:**

**CONTAINS BASMANS UNIQUE FRAME, 346 SEAT-  
POST AND SEAT BINDER, REAR HUB WITH OFF SET  
SPROCKET, BB PARTS, 1 1/8 THREADLESS HEADSET.**

### **BASMAN 244 BUILD UP KIT:**

**CONTAINS THE 346 EXTRA WIDE FORK AND 135  
MM HUB TO HOST THOSE EXTRA WIDE  
80-100 MM RIMS**

### **NUVINCI BUILD UP KIT:**

**CONTAINS HUB, SHIFTER, CABLES AND FREEWHEEL.  
SEE PG. 14 FOR MORE ON THE NUVINCI HUB**





**Basman  
Mat Black**



**Basman  
Kitty's White**



**Basman  
Black/Orange**







**346 rims**



**346 saddle  
brown**











## HISTORY PROJECT 346 BASMAN:

PROJECT 346 IS A COMBINATION OF PROJECTS CREATED BY EUROPE'S FIRST CUSTOM CRUISER SHOP THE CHOPPERDOME, AND A COLLABORATION WITH FRIENDS.

THE BASMAN PROTOTYPE SERIES WAS DESIGNED BY BASMAN33 HIMSELF AT THE BASMAN PLAYGROUNDS NOVEMBER 2004. THE BICYCLE MADE IT INTO THE FINALS OF THE CRUISER OF THE YEAR ELECTION (COTY) DECEMBER 2004 AND WON THE HIGHLY ESTEEMED CC CLASS TITLE IN CUSTOM BUILDING. THIS FIRST SERIES OF SEVEN BASMAN33 FRAMES BECAME KNOWN AS THE "LUCKY SEVEN". DURING SPRING 2005, BASMAN33 AND THE CHOPPERDOME STARTED TALKING ABOUT PRODUCING THIS FRAME AT AN AFFORDABLE PRICE, WITH THE LOOKS OF A CLASSIC DUTCH BIKE.

PROJECT 346 WAS BORN AND SOON SPREAD THE CRUISER VIRUS ACROSS EUROPE. AT THE DUTCH SHOW BIKEMOTION 2005, THE BASMAN WAS SHOWN TO A LARGE PUBLIC FOR THE FIRST TIME AND WAS WELL RECEIVED.

AT THE COTY 2005, THE BASMAN WAS AGAIN REWARDED WITH A PRICE, THIS TIME IN THE TT CLASS. THE PRODUCTION WAS STARTED AND THE FIRST PROJECT 346 BASMAN BIKES HIT THE STREETS IN SPRING 2006. THE UNIQUE BASMAN FRAME AND BUILD UP KITS HAVE MADE THIS BIKE THE MOST CUSTOMIZED CRUISER BIKE IN EUROPE IN RECENT YEARS.



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